

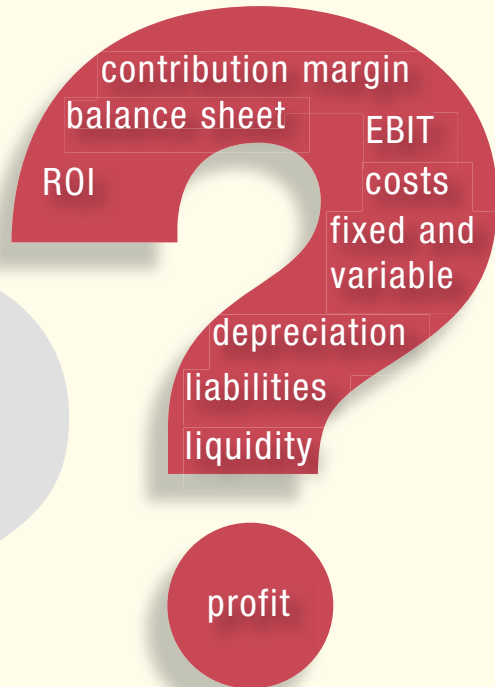
In order that business administration doesn't remain a question mark.



**Council for Business Competence for Europe  
Chairman**

Univ.-Prof. Dr. Dr. Gerhard E. Ortner

More information: [www.ebcl.eu](http://www.ebcl.eu)



**Core knowledge  
in business administration**

is one of the key qualifications today in order to be able to exercise a responsible activity in economics or administration. It is a basic condition in order to communicate with business people and to discuss projects and budgets. Enterprises require this knowledge more than ever, when they hire employees and assign positions.

**EBC\*L  
European Business  
Competence\* Licence**



The international certificate  
to demonstrate  
**business competence**  
throughout Europe



**International Centre of  
EBC\*L**

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## International standard

The EBC\*L was established internationally as a standard of business administration education.

The essential part of the EBC\*L certification system is a learning target catalogue, which was compiled in close co-operation between economics and science. Besides that a standardized exam guarantees the international comparability of the results. In the globalised business world certificates, which are recognized beyond the borders, have an outstanding meaning.

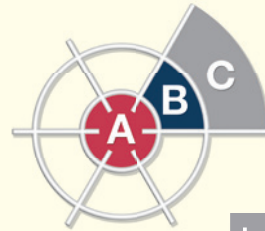


## The EBC\*L certificate

offers the possibility to prove exactly that practice-relevant economical core knowledge, which is necessary in the economic life. Since renowned enterprises such as Siemens, Baxter, T-Mobile, Uniqia and many more integrated the EBC\*L into their career program, the EBC\*L offers you better job and career chances.

## The EBC\*L levels

### Practice relevant business administration competence for your career



Level C: Management Knowledge Licence to lead

Level B: Planning Knowledge Licence to manage

Level A: General Knowledge Licence to participate

**Level A** The graduates know the economic targets of a company and understand the language being used by MBAs. Therefore they are a competent contact person and dispose of the necessary basis for entrepreneurial thinking and acting.

#### Topics:

- ✦ Measuring Business Performance
- ✦ Understanding Business Accounts
- ✦ Costing and Pricing
- ✦ Business Law

**Level B** The graduates know how to draw up business plans for projects and enterprises under economic criteria and have the necessary Know how to develop budgets.

#### Topics:

- ✦ Businessplan
- ✦ Marketing and Sales
- ✦ Financial Planning (Budgeting)
- ✦ Investment and Profitability Analysis

**Level C** The graduates know the economical instruments for the management of an enterprise and its departments as well as the conditions and procedures of effective personnel management (from 2011).

#### Topics:

- ✦ Human Resources Management
- ✦ Organisation
- ✦ Business Management
- ✦ Controlling

## The road towards the EBC\*L certificate

EBC\*L preparatory courses and exams are offered by renowned training course organizations (education institutes, schools, universities). They are accredited particularly and are obliged to meet the international quality guidelines of the EBC\*L.

The learning and instruction materials (books, CD Rome, training concepts) were especially developed for the test preparation.  
[www.ebcl.eu](http://www.ebcl.eu)

*„Basic business administration knowledge is inevitable today for managers and high potentials in international corporate groups like the UNIQA group. With the EBC\*L we establish a common communication basis across divisions and countries.“*

Mag. Astrid Napetschnig,  
UNIQA Human Resources